

# Shareablee, Inc. Privacy Policy

Last updated: November 16, 2016

Shareablee, Inc. (“Shareablee”, “us,” “we,” or “our”) is committed to protecting the privacy of the users (“user”, “you” or “your”) of its website (“Site”). Shareablee’s Privacy Policy is designed to assist you in understanding how we collect, use and safeguard the information you provide to us and in making informed decisions when using our Site. This Privacy Policy will be continuously assessed against new technologies and business practices. This Privacy Policy applies to this Site and governs data collection and usage at this Site. The United States has data protection laws that may not be consistent with those of other countries. By using this Site, you consent to the processing of data about you in the manner and for the purposes set out in this Privacy Policy. Please read it in its entirety.

## Use of Cookies and Other Technologies

We may employ cookie technology to store and sometimes track information about the users of the Site. Cookies are a feature of web browser software that allows web servers to recognize the computer used to access a website. Cookies are small pieces of data that are stored by a user’s web browser on the user’s hard drive. Cookies can remember what information a user accesses on one web page to simplify subsequent interactions with that website by the same user or to use the information to streamline the user’s transactions on related web pages. Most web browsers automatically accept cookies, but you can change your browser to prevent the browser from accepting cookies.

We may use web beacons (small pieces of data that are embedded in images on the pages of websites) and auditing software to track page views and entry and exit points to and from the Site. In addition, we may use web beacons, cookies, customized links and/or similar technologies to determine whether electronic newsletters sent by us to those who have requested them from us have been opened and which links are clicked. Any data collected will only be used in an aggregate form and will not contain any Personal Information, as that term is defined below.

## Types of Information Collected

Through the use of cookie technology or otherwise, we may track and collect information about your computer and software when you visit this Site. This information may include: (i) your IP address; (ii) domain server; (iii) type of computer; (iv) type of web browser; (v) access times; and (vi) referring websites addresses (collectively “Traffic Data”). Traffic Data is anonymous information that does not personally identify you. Traffic Data assists us to design and arrange our web pages in the user-friendliest manner and to continually improve our Site to better meet the needs of users.

In order for you to access certain portions of our Site, we may require you to provide us with information that personally identifies you, such as your name, mailing address, email address and home and/or business telephone numbers (“Personal Information”). If you communicate with us by email or otherwise complete online forms or the like, any information provided in such communication may be collected as Personal Information.

You may choose not to provide us with any Personal Information. In such an event, you can still access and use much of the Site. You, however, will not be able to access or use those portions of the Site that require your Personal Information.

## Uses and Sharing of Information Collected

Except as otherwise provided in this Privacy Policy, we will keep your Personal Information private and will not share it with third parties, unless such disclosure is necessary to: (a) comply with the law or legal process served on us; (b) provide you the products and/or information that you may have requested; (c) protect our rights or property; (d) enforce our rights ; (e) protect the interest of users of the Site, other than you, or any other person; (f) operate or conduct maintenance and repair of our equipment; and/or (g) detect, prevent and/or otherwise address fraud, security or technical issues, as authorized by law.

In general, we will use Personal Information only for the purpose for which such information was provided to us. We may also use Personal Information to contact you when necessary or to send you information about us, including information related to our services, products, programs or promotional activities. If you subscribe to our newsletter(s), we will use your email address to send the newsletter to you. You may opt-out of receiving future communications from Shareablee by following the instructions set forth in the opt-out section below.

We may share Personal Information with third parties that provide services to Shareablee (including handling and delivering of email communications and newsletter, and website hosting services) as reasonably necessary for them to provide said services. Service providers of Shareablee who have (or will have) access to Personal Information, however, are (or will be) required to protect this information in a manner that is consistent with this Privacy Policy and not to use it for any purpose other than to carry out the services they are performing for Shareablee.

We may use Traffic Data to analyze trends, administer the Site, track user’s movement, and gather broad demographic information for aggregate use.

We may provide Traffic Data and/or other aggregate non-personally identifying information to third parties.

Notwithstanding the foregoing, we may transfer, sell or assign information concerning this Site and your use of this Site, including without limitation, Personal Information, to third parties, as a

result of the sale, merger, consolidation, change in control, transfer of substantial assets, reorganization or liquidation of Shareablee.

## **Opt-Out/Discontinue**

If you do not wish to receive information or other material from us, you may 'opt-out' of receiving these communications by simply selecting the unsubscribe link at the bottom of any email communication or by letting us know via [info@shareablee.com](mailto:info@shareablee.com).

## **Correct; Update**

If you wish to change or modify information previously provided to us, you may do so by notifying via [info@shareablee.com](mailto:info@shareablee.com). We will use reasonable efforts to ensure that your information is corrected or updated in our records.

## **Links**

This Site may contain links to third-party websites. These links are provided solely as a convenience to you and not as an endorsement by Shareablee of the contents on such third-party websites. Shareablee is not responsible for the privacy practices or content of linked third-party sites and does not make any warranty or representation regarding the content or accuracy of materials on such sites. Nor does Shareablee make any warranty or representation regarding, nor does it endorse, any linked third-party websites or the information appearing thereon or any of the products or services described thereon. If you decide to access linked third-party websites, you do so at your own risk.

## **Blogs/Comments/Social**

If you use a blog, bulletin board or chat room on this Site, you should be aware that any Personal Information you submit there can be read, collected, or used by other users of these forums, and could be used to send you unsolicited messages. We are not responsible for the Personal Information you choose to submit in these forums.

## **Security**

The Site has security measures in place intended to protect the loss, misuse and alteration of the information under our control. We will take reasonable steps to safeguard Personal Information we collect from unauthorized access or disclosure and accidental loss or alteration.

Unfortunately, no data transmission over the Internet or method of electronic storage can be guaranteed to be 100% secure. As a result, while we strive to protect your Personal Information, we cannot ensure or warrant the security of any information you transmit to us or from our Site, and you do so at your own risk. Once we receive your transmission, we make reasonable efforts to ensure security on our systems.

## **Notification of Changes**

We may change our Privacy Policy at any time by updating this posting. Changes to our Privacy Policy will be effective when posted. If at any point we decide to use Personal Information in a manner different from that stated at the time it was collected, we will notify users by email. Users will have a choice as to whether or not we use their Personal Information in this different manner. Unless otherwise agreed, we will use Personal Information in accordance with the Privacy Policy under which the information was collected.

## **Policies for Individuals Under 13 Years of Age**

We are committed to protecting the on-line privacy of children. In accordance with the Children's On-line Privacy Protection Act, we will not knowingly collect any personally identifiable information from or provide any services to children under the age of 13.

## **Acceptance of Privacy Policy**

By using the Site, you signify your assent to our Privacy Policy. If you do not agree with this Privacy Policy, please do not use our Site. Your continued use of this Site following posting of changes to these terms will mean you accept those changes.

## **Contact Us**

If you have any questions or concerns regarding our Privacy Policy or any questions about the security at our Site, you can send an email to us at the email address info at shareablee.com.

## **Special Notification for California Residents**

Users who reside in California and have provided Personal Information to Shareablee have the right to receive: (a) information identifying any third party to whom Shareablee may have disclosed, within the past year, personal information pertaining to you and your family for that party's direct marketing purposes; and (b) a description of the categories of personal information disclosed. To obtain such information, please email your request to info at

shareablee.com. This request may be made no more than once per calendar year. We reserve our right not to respond to requests submitted other than to the address specified in this paragraph.